

# SPONSORSHIP OPTIONS



Guide prices in UK Pounds for Sponsoring the event  
All assume attendance up to 150 delegates and 30 separate exhibitors.

## Selling Points

### PRE-EVENT ADVERTISING

Item	Option	UK Pounds
<a href="http://www.pavconeurope.eu">www.pavconeurope.eu</a>	Company Logo	£350.00 multiple
<a href="http://www.pavconeurope.eu">www.pavconeurope.eu</a>	Company Logo	£350.00
<a href="http://www.pavconeurope.eu">www.pavconeurope.eu</a>	Company Logo	£350.00
<a href="http://www.pavconeurope.eu">www.pavconeurope.eu</a>	Active advert	£1,000.00 6 months
Posters, on-line PDF	Your Company Logo on	£350.00

### EVENT ADVERTISING

<b>Event Sponsor</b>	Your Company Logo includes website company logo			£2,000.00
<b>Vertical Banner</b>	Company Logo	Inside Expo Hall	See page 2	£550.00 each
<b>Horizontal Banner</b>	Company Logo	Inside/outside	See page 2	£550.00 each
<b>Re-use existing</b>	Company Logo	Inside/outside		£200.00 each
<b>Exhibitor Places</b>	2.5m x 1.5m	Exhibition Hall	Exclusive branding	£1,300.00 each
see booking form for detail - includes 2 delegate places				
<b>Education Sponsor</b>	Company Logo			
<b>Delegate Badges</b>	Company Logo	150	Exclusive branding	£350.00
<b>Delegate bags</b>	Company Logo	150	Sponsor supply Exclusive branding	£350.00
This includes filling with delegate pens/pencils, writing pads and sponsor specific advertising documentation.				
<b>Delegate folders</b>	Company Logo	150	Sponsor supply Exclusive branding	£350.00
<b>On site Wi-Fi</b>	Company Logo		Exclusive branding	£350.00
<b>Program Guide</b>	Company Logo	150	Organiser printed	£1,000.00

Organiser printed document will include full page full colour advertisement for the sponsor & page logos



## Catering/Entertainment/Food Supply Options

### Banner Specification [£750.00]

**Vertical Banner** Manufactured from Special Print Quality 210g/m2 Polyester with a semi gloss finish. Fire Rated Huntsman water-based TERASIL TS inks  
 Widest print is 1300mm ( print to edge) x any length up to 3658mm. Typical size 1300mm x 3658mm  
**Horizontal Banner** Manufactured from same Polyester or pvc. Typical size 1000mm x 4000mm.

Both Complete with any mounting rings/hanging points and weights. Organiser to supply, deliver and install.  
 [Retained by sponsor after event]

#### Artwork File types

Preference is for High Resolution PDF created in Adobe Illustrator or Photoshop. Manufacturer also accepts JPG, TIFF, and EPS & Ai file types.



				UK Pounds
<b>SpeakersMeal</b>	<i>Arrival Day</i>	30		£1,000.00
<i>This is a low cost meal associated with the Speakers IT Briefing to be held in the town. For all attendees at the event includes presentation time by sponsor. Full range of sponsorship options.</i>				
<b>Evening Meal</b>	<i>Day 1</i>	70	<i>Exclusive branding</i>	£3,500.00
For all attendees at the event includes presentation time by sponsor.				
<b>Evening Meal</b>	<i>Day 2</i>	30	<i>Exclusive branding</i>	£1,000.00
<i>This is a low cost meal, casual attire option for all attendees remaining on site Includes presentation time by sponsor</i>				
<b>Drinks Reception Day 1</b>		60	<i>Exclusive branding</i>	£2,000.00
<b>Coffee Throughout</b>		100	<i>Exclusive branding</i>	£2,000.00
<b>Lunch Breaks</b>	<i>Daily</i>	100	<i>Exclusive branding</i>	£1,600.00

#### Event sponsors

Media Partners



**AirMed  
& Rescue**

HELICOPTER  
**LIFE**

**Helicopter**  
Monthly

**RotorHub**  
Aerial Fire