

SPONSORSHIP OPTIONS



Guide prices for Sponsoring the event

All assume attendance up to 150 delegates and 30 separate exhibitors .

Selling Points

PRE-EVENT ADVERTISING

Item	Option		
Website	Company Logo	Sponsor website	£300.00 multiple
Website	Company Logo	Sponsor website	£300.00
Website	Company Logo	Sponsor website	£300.00
www.pavcon.org	Active advert	On website	£1,000.00 6 months
Posters, on-line PDF	Your Company Logo on		£300.00

EVENT ADVERTISING

Event Sponsor	Your Company Logo				£2,000.00
	includes website company logo				
Vertical Banner	Company Logo	Inside Expo Hall	See page 2		£500.00 each
Horizontal Banner	Company Logo	Inside/outside	See page 2		£500.00 each
Re-use existing	Company Logo	Inside/outside			£200.00 each
Exhibitor Places	3m x 1.5m	Exhibition Hall	Exclusive branding		£1,200.00 each
see booking form for detail - includes 2 delegate places					
Education Sponsor	Company Logo				
Delegate Badges	Company Logo	150	Organiser printed	Exclusive branding	£300.00
Delegate bags	Company Logo	150	Sponsor supply	Exclusive branding	£300.00
This includes filling with delegate pens/pencils, writing pads and sponsor specific advertising documentation.					
Delegate folders	Company Logo	150	Sponsor supply	Exclusive branding	£300.00
On site Wi-Fi	Company Logo			Exclusive branding	£300.00
Program Guide	Company Logo	150	Organiser printed	Exclusive branding	£1,000.00
Organiser printed document will include full page full colour advertisement for the sponsor & page logos					



Catering/Entertainment/Food Supply Options

Banner Specification [£500.00]

Vertical Banner Manufactured from Special Print Quality 210g/m2 Polyester with a semi gloss finish. Fire Rated Huntsman water-based TERASIL TS inks
 Widest print is 1300mm (print to edge) x any length up to 3658mm. Typical size 1300mm x 3658mm

Horizontal Banner Manufactured from same Polyester or pvc. Typical size 1000mm x 4000mm.

Both Complete with any mounting rings/hanging points and weights. Organiser to supply, deliver and install. [Retained by sponsor after event]

Artwork File types

Preference is for High Resolution PDF created in Adobe Illustrator or Photoshop. Manufacturer also accepts JPG, TIFF, and EPS & Ai file types.



SpeakersMeal	<i>Arrival Day</i>	30		£1,500.00
<i>This is a low cost meal associated with the Speakers IT Briefing to be held in the town. For all attendees at the event includes presentation time by sponsor. Full range of sponsorship options.</i>				
Evening Meal	<i>Day 1</i>	70	<i>Exclusive branding</i>	£2,500.00
For all attendees at the event includes presentation time by sponsor.				
Evening Meal	<i>Day 2</i>	30	<i>Exclusive branding</i>	£1,000.00
<i>This is a low cost meal, casual attire option for all attendees remaining on site Includes presentation time by sponsor</i>				
Drinks Reception Day 1		60	<i>Exclusive branding</i>	£1,000.00
Coffee Throughout		100	<i>Exclusive branding</i>	£400.00
Lunch Breaks	<i>Daily</i>	100	<i>Exclusive branding</i>	£1,200.00

Event sponsors

Media Partners

